



Business Skills Workshops (BSWs)

Essex Local Medical Committees, in conjunction with Pfizer, have arranged a series of workshops aimed at PCN Clinical Directors and PCN/Practice Managers.

The workforce development workshops have been developed by Pfizer to support NHS organisations to improve services and enhance patient care. The workshops are non promotional and will be facilitated by a Pfizer Healthcare Partnership Manager who understands the local NHS environment, whilst also having knowledge and experience using these business skills in a commercial environment.

Event	Venue	Course Content	By the end of this workshop:
Assess your service	Holiday Inn, Colchester	This workshop provides tools and techniques to: Conduct Service Assessment utilising a PESTLE & SWOT Understand stakeholders and key stakeholders' needs Review the 'successful service' elements: Patient outcomes, Quality and Spend Consider performance measures and data sources	Delegates will understand why they are assessing their service, what they would like their service to achieve, and how to action this
Create an effective business case	Ivy Hill Hotel, Margarettng Holiday Inn, Colchester Holiday Inn, Basildon Mulberry House, Ongar	This workshop provides tools and techniques to: Create context for your business case, based on 'customer' needs, wants, benefits and value Be able to explore an effective business case framework and comprehend what makes a good business case	Delegates will be equipped with techniques and skills to write an effective business case and know what further information/sources to go and explore
Planning for service improvement	Holiday Inn, Basildon Ivy Hill Hotel, Margarettng	This workshop provides tools and techniques to: Pathway/process mapping a current service Find the 'root cause' of the problem or challenge Look at common blocks to improvement and plan risk mitigation Identify possible solutions from various perspectives Explore how to plan test cycles before implementing the change	Delegates will have the skills, structure, and tools to deliver quality improvement projects to enhance the patient experience and outcomes
Planning for success	Mulberry House, Ongar	This workshop provides tools and techniques to: Understand using a work breakdown structure to support delivery of a project Adopt Outcomes, Deliverables, and Milestones to create a work breakdown structure Consider the implications of resources, costs, risks, and issues	Delegates will be confident in using a work breakdown structure to support a successful project plan outcome and be able to consider the factors that influence project success

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www.essexlmc.org.uk



Event	Dates	Venue	Time	
Assess your service	08 November 2022	Holiday Inn, Colchester, Abbots Ln, Eight Ash Green, Colchester CO6 3QL	09:00 - 12:30	Book Now
Create an effective business case	05 October 2022	Ivy Hill Hotel, Margaretting, Writtle Rd, Margaretting, Ingatestone CM4 0EH	09:00 - 12:30	Book Now
	13 October 2022	Holiday Inn, Basildon, Festival Leisure Park, Waterfront Walk, SS14 3DG	09:00 - 12:30	Book Now
	08 November 2022	Holiday Inn, Colchester, Abbots Ln, Eight Ash Green, Colchester CO6 3QL	13:00 - 16:30	Book Now
	07 December 2022	Mulberry House, Ongar, Chelmsford Rd, High Ongar, Ongar CM5 9NL	13:00 - 16:30	Book Now
Planning for service improvement	05 October 2022	Ivy Hill Hotel, Margaretting, Writtle Rd, Margaretting, Ingatestone CM4 0EH	13:00 - 16:30	Book Now
	13 October 2022	Holiday Inn, Basildon, Festival Leisure Park, Waterfront Walk, SS14 3DG	13:00 - 16:30	Book Now
Planning for success	07 December 2022	Mulberry House, Ongar, Chelmsford Rd, High Ongar, Ongar CM5 9NL	09:00 - 12:30	Book Now
Booking Instructions: You may book one or more of these events. There is no limit on the number of workshops you can attend. These workshops will be 3.5 hours in duration and should you wish to do both workshops on any, or all, of the events a light lunch will be available.				