



North & South Essex
Local Medical Committees Ltd
Promoting the interests, aspirations and welfare of general practitioners

BOOK NOW!

Writing a Successful Business Case

A One Day Workshop

£85.00
per delegate
Non refundable

OBJECTIVES:

This interactive one day workshop will provide delegates with the skills and knowledge required to create successful business cases in the primary care environment.

Delegates will learn how to use tools, templates and checklists that will enable them to develop robust business cases for their practice and team.

For further information please see the agenda on the reverse of this page.

When: Thursday 25th April 2012

Where: The Churchill Room, **Pontlands Park Hotel**,
West Hanningfield Rd, Great Baddow
Chelmsford, CM2 8HR

Time: 9.30 - 16.15

N.B

There is a maximum of 15 places available. Places will be awarded on a first come first served basis upon receipt of the appropriate booking form and fee.

Booking and Enquires to:

Annette or Sarah, Tel: 01245 383430 or email: events@essexlmc.org.uk
Booking forms can be downloaded from the LMC website : www.essexlmc.org.uk/whatson/index.html

Agenda

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9.30

09.45 Welcome, introductions and objectives
Why is a business case needed?
Differences between business plans and business cases
Ingredients of a good business case
PCT template – PBC Investment Proposal

11.00

11:15 The tools required in practice
The “Mini Case” approach

- The strategic case
- The economic case
- The financial case
- The project management case

Summary

12.45

13.45 More detailed Business Cases

- Establishing and describing business need
- Tools and templates
- Analysing future implications

Cost benefit analysis – viability studies

15.00

15.15 Risks and sensitivities
Staffing and training implications
The patient's perspective
Summary and final questions

16.15

Close